



Kaveri 2018 Sponsorship Request

Kaveri is a cultural organization representing the Kannada speaking people from Karnataka State India, who have settled in Maryland-Washington D.C-Virginia area. The Purpose of the organization is to propagate Kannada language, culture, music, dance, and drama among the Kannada speaking people.

Kaveri is one of the oldest Kannada organizations in the U.S.A. It has been active in the promotion of Kannada culture in the Nation's capital since 1972. Kaveri organizes social and cultural activities to facilitate Kannada speaking people to socially interact with their friends, and nurture interest in Kannada and culture among adults, as well as youth born and growing in U.S

There are about 1300 Kannada speaking families in this area and association has about 500 registered families. We conduct about 6 major cultural events annually and each event is attended by members as well as non-members. Each such event would last for about 4 hours on average and cultural programs are performed by well-known artists as well as local talents.

Our official website <http://www.KaveriOnline.org> is widely used by the community and receives an average of 23,000 page hits every month.

We request your support through donations, sponsorships and advertisements. Contributions to the Kaveri Kannada Association, a tax-exempt organization under Section 501(c)(3) of IRS, are deductible for computing income and estate taxes. The following is a price estimates for advertising with us:

For more details, please contact:

President	Subodh Koparde	presidentkaveri@gmail.com
Vice President	Shailaja Arkacharya	sarkacharya@gmail.com
Secretary:	Mythri Manjunath	mythu0906@gmail.com

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1	Basic Sponsorship: \$125	• Ad on our web site for 1 month 2x2 image
2	Bronze Sponsor Donation: \$250	• Ad on our web site for 3 month 2x2 image • Ad in footer of email for 3 months • Playbill ad for 1 event
3	Silver Sponsor Donation: \$500	• Ad on our web site for 6 month 2x2 image • Ad in footer of email for 6 months • Playbill ad for 2 events • Table for booth 2 events
4	Gold Sponsor Donation: \$1000 and above	• Ad on our web site for 1 year 2x2 image • Ad in footer of email for 1 year • Playbill ad for all events • Promotion Merchandise like custom Pens 100 count
5	Platinum Sponsor Donation: \$2000 and above	• Ad on our web site for 1 year 2x5 image • Ad in footer of email for 1 year • Playbill ad for all events • Promotion Merchandise like custom Pens 100 count • Facebook promotions in videos and posts