



Kaveri 2014 Sponsorship Request

Kaveri is a cultural organization representing the Kannada speaking people from Karnataka State India, who have settled in Maryland-Washington D.C-Virginia area. The Purpose of the organization is to propagate Kannada language, culture, music, dance, and drama among the Kannada speaking people.

Kaveri is one of the oldest Kannada organizations in the U.S.A, and has been active in the promotion of Kannada culture in the Nation's capital since 1972. Kaveri organizes social and cultural activities to facilitate Kannada speaking people to socially interact with their friends, and nurture interest in Kannada and culture among adults, as well as youth born and growing in U.S

There are about 1300 Kannada speaking families in this area and association has about 500 registered families. We conduct about 6 major cultural events annually and each event is attended by members as well as non-members. Each such event would last for about 4 hours on average and cultural programs are performed by well-known artists as well as local talents.

Our official website <http://www.KaveriOnline.org> is widely used by the community and receives an average of 23,000 page hits every month.

We request your support through donations, sponsorships and advertisements. Contributions to the Kaveri Kannada Association, a tax-exempt organization under Section 501(c)(3) of IRS, are deductible for computing income and estate taxes. The following is a price estimates for advertising with us:

| # | Name & Donation | Befits/Description |
|---|---|--|
| 1 | Platinum Sponsor <i>Donation: \$2000 and above</i> | <ul style="list-style-type: none"> Ad on fliers for next three events and table space for booth Ad on Website for 6 months 15 minutes stage time in a Kaveri event |
| 2 | Gold Sponsor <i>Donation: \$1000 and above</i> | <ul style="list-style-type: none"> Ad on fliers for next two events and table space for booth Website ad for 4 months 10 minutes stage time during an event |
| 3 | Silver Sponsor <i>Donation: \$500</i> | <ul style="list-style-type: none"> Ad on fliers for the specific event and table space for a booth Website ad for 3 month. 5 minutes announcement by MC |
| 4 | Bronze Sponsor <i>Donation: \$250</i> | <ul style="list-style-type: none"> Ad on fliers for the specific event and table space for a booth Website ad for 3 month. |
| 5 | Web Site Advertisement <i>Donation: \$125/month</i> | <ul style="list-style-type: none"> Web only advertisement at http://KaveriOnline.org: Limit to 40 words with a Logo <p>(discounts available for bulk purchase)</p> |

For more details, please contact:

Girish Vasudeva: giriv@hotmail.com OR kaveri_president@yahoo.com Shailaja Arkacharya: sarkacharya@gmail.com
Mahesh Mahadev mahesh_m77@yahoo.com