



KAVERI 2019 SPONSORSHIP INFORMATION

Kaveri is a cultural organization representing the Kannada speaking people from Karnataka State India, who have settled in Maryland, Washington D.C, and Virginia area. The Purpose of this organization is to propagate Kannada language, culture, music, dance, and drama among the Kannada speaking people.

Kaveri Kannada Association is one of the oldest organizations in the USA and has been active in the promotion of Kannada culture in the Nation's capital since 1972. Kaveri organizes social and cultural activities to facilitate Kannada speaking people to socially interact with their friends, and nurture interest in Kannada and culture among adults, as well as youth born and growing in the USA.

There are about 1300 Kannada speaking families in this area and association has about 500 registered families. We conduct about 4 major cultural events annually namely Sankranti, Yugadi, Ganesha and Deepavali festivals, and each event is attended by registered members as well as non-members. Each such event would last for about 3 hours on an average and the cultural programs are performed by well-known visiting artists as well as local talents from the Kannada community.

Our official website www.kaverionline.org is widely used by the community and receives an average of 23,000 page hits every month. We request your support through donations, sponsorships and advertisements. Kaveri Kannada Association is a non-profit organization under Section 501(c) (3) for the IRS, and contributions made to the Kaveri Kannada Association is tax-exempt and are deductible for computing income and estate taxes. Donations receipts will be provided for each contribution. The following is the price list for advertising with Kaveri Kannada Association.

For more details, please contact:

President:	Ms. Shailaja Arkacharya presidentkaveri@gmail.com	Phone: (571) 212-6100
Vice President:	Mr. Mahesh Mahadev kaverisangha@gmail.com	Phone: (571) 224-3693
Secretary:	Ms. Mythri Manjunath kaverisangha@gmail.com	Phone: (703) 589-3303

General Sponsor Donation: \$125	<ul style="list-style-type: none"> Ad on our website for 1-month 2X2 image
Bronze Sponsor Donation: \$250	<ul style="list-style-type: none"> Ad on our website for 3-month 2X2 image Ad in footer of email for 3 months Playbill ad for 1 event Table for booth 1 event
Silver Sponsor Donation: \$500	<ul style="list-style-type: none"> Ad on our website for 6-month 2X2 image Ad in footer of email for 6 months Playbill ad for 2 events Table for booth 2 events
Gold Sponsor Donation: \$1000 and above	<ul style="list-style-type: none"> Ad on our website for the year 2X2 image Ad in footer of email for 6 months Playbill ad for 4 events, Table for booth 4 events Promotion Merchandise like custom pens 100 count
Platinum Sponsor Donation: \$2000 and above	<ul style="list-style-type: none"> Ad on our website for the year 2X2 image Ad in footer of email for the year Playbill ad for 4 events, Table for booth 4 events Promotion Merchandise like custom pens 100 count Facebook Promotions in Videos and posts